



30 North Drive Babbitt, MN (218) 827-2635 www.lossings.com

To Our Customers,

We have some exciting news to share. We have signed a new agreement with BRP to bring Ski-Doo and Can-Am to Babbitt. We are excited to be part of the best-selling snowmobile brand on earth. Ski-Doo and Can-Am have a proven track record of innovation and quality, matching what we strive to deliver to our customers every day.

We will continue to service Arctic Cat and Textron products we have sold, and sell clothing, parts, oils and accessories for Arctic Cats. Our dealership has sold Arctic Cat in Babbitt for nearly 30 years, with thousands of new snowmobiles, ATV's and Side by Sides sold to customer across the Midwest and here at home on the Iron Range.

With this change, we will also be re-naming our dealership to Lossing's Power Sports, reflecting a broader product lineup than just Cat.

We do not take this decision lightly to refocus on Ski-Doo and Can-Am, but believe at our core, our customers will win in the long run. Ski-Doo is hands down the snowmobile industry leader, and has been for many years. It sells more snowmobiles than Arctic Cat, which means its Research and Development and investment in new product is far superior than other brands.

Arctic Cat was acquired by Textron Inc. (NYSE: TXT) two years ago, based on the east coast, and made a number of corporate decisions that do not align with our vision for servicing our customers. Textron Specialty Vehicles has gone through a number of management changes, with each new leadership team bringing changes that continue to make it difficult for dealerships to serve end consumers. Arctic Cat did not offer an in-season snow program for 2020, and we have had difficulty getting ATV products to sell on time and in season.

We are in the process of getting new Ski-Doo and Can-Am products on the showroom floor, and also be remodeling our showroom to give you the experience you deserve. Our dealership will continue to offer Snowmobile Rentals, Financing, Parts, and Service, including handling your Arctic Cat warranty claims. We are also bringing in a full selection of Ski-Doo parts, accessories and clothing this winter.

Please feel free to reach out with any questions. We are happy to answer any questions from you.

Warm Regards-

Adam, Dale, Dave and Derek

About Lossing's: Lossing's Inc is locally owned and operated business located in Babbitt, serving customers across the Iron Range for over 30 years. With its sister company- Lossing Building Center- Lossing's strive to provide quality across the Motorsports, Construction, Retail and Outdoor living categories. Small town, personable service with big city pricing and selection across all of our businesses, with customers at the center of everything we do.

About BRP: BRP is the global leader the in world of powersports and propulsion systems built on over 75 years of ingenuity and intensive customer focus. Ski-Doo has the #1 market share in the snowmobile industry, with the most complete line-up in the industry. Sea-Doo is also the #1 market share personal watercraft manufacturer. Can-am ATVs and Side-by-Sides are a premium product targeted to enthusiast riders, with rapidly growing market share.

